

MICROSITE MINISTRY

Episode 002: Building a Microsite Team

Featuring: Mingo Palacios & Esli Medrano

<https://microsite ministry.com>

Transcript:

Mingo Palacios: [00:06](#) Hey everybody in studio with Jonathan Allen and Esli Medrano for episode number two of the Microsite Ministry Podcasts. It's been a desire of mine over the last several years to figure out a medium by which we can share all of these leadership tools and all the ideas that are around micro-sites since it's still a new conversation. It's still a new idea for most churches and it's something that a lot of churches can incorporate quickly I think. So the podcast, this conversation, is really out there to help educate leaders inside the church about how to build Microsites well and how to lead them healthily. That's what we want. So, Esli and I would both agree anybody can launch a Microsite, but there are very few people who can manage them well so that they grow accordingly, developing both the people that

attend them and the leaders who lead them. So, that's what this conversation is about. That's what this podcast is about. Today, specifically, we'll be talking about the mechanics of a team, the roles on a team since Microsites can go anywhere and serve any grouping of people. You've got to have a plan in your mind for how you're going to lead your Microsite well. Today we're going to talk about the key roles inside of what we believe is a strong Microsite team. So, Esli, why don't you get us started with the optimal number of people who we would say, we know you can run lower than this. We know you can run higher than this by number of people, but what's the optimal number of people to run a Microsite?

Esli Medrano: [00:06](#)

I would say it's eight.

Mingo Palacios: [01:56](#)

Eight? That's more than I would think.

Esli Medrano: [01:56](#)

Well it's four of the team and then the four that are being disciplined in case something happens.

Mingo Palacios: [02:04](#)

Discipleship instantly in the mind of a team, not for the sake of getting your church out to a place where people can hear it but for the sake of developing new leaders. So eight. I would go with your answer since you're, the pro. Since you've been doing Microsites almost twice as long as I've been doing them. So unpack it, tell me why eight.

Esli Medrano: [02:26](#)

So, we have four roles in Microsites and we still have since you started it so we still have the team leader who-

Mingo Palacios: [02:26](#) This is logistics.

Eslí Medrano: [02:26](#) This is all logistics for all my OCD people.

Mingo Palacios: [02:37](#) This is you. You and the team would be operating as the team leader is somebody who loves numbers. Somebody who loves, not like you're chasing them, but you're like, "Ooh, I get to organize data."

Eslí Medrano: [02:37](#) Spreadsheets.

Mingo Palacios: [02:51](#) I remember when we were doing our discipleship stuff, you came with binders for all of our people, right? That is a team leader. Can you think of while you're listening to this, of somebody who loves to make binders, who loves a label maker, who loves to get into the spreadsheet, who loves to read and analyze the data?

Eslí Medrano: [02:51](#) Who can communicate to everybody what's going on, what's happening, what's not happening.

Mingo Palacios: [03:14](#) Somebody who's very consistent. Somebody who's reliable in the sense that you go, "Hey, every Friday we need to send an email out that person. Instantly instead of saying, "I'll do it," they go, "let me put it on my calendar. Let me set a reminder. I'll have an automatic blah, blah, blah." That is the makeup of a team leader and that's my cell phone ringing. There you go. Boo.

Mingo Palacios: [03:41](#) A team leader's responsibilities. Tell me what the responsibilities are for a team leader as currently as you're running Microsites.

Eslí Medrano: [03:41](#) Right now it's still the same. So, right now the team leader, he or she, usually she for some reason.

Mingo Palacios: [03:52](#) Well, they're more organized than guys typically.

Eslí Medrano: [03:56](#) It happens. This person is the one that communicates to the team when they're coming to set up, when they're coming to tear down, what's happening during the church. Sometimes we have communion. Not every week we have community. There's something extra that's happening on Sundays and that's the person that communicates to everybody what's going on.

Mingo Palacios: [04:15](#) Right and early in a Microsites life span. It's usually the team leader that's responsible for picking up the gear and making sure that the gear is all there when it's time to send it packing or take it back. They also do the reports.

Eslí Medrano: [04:30](#) So if something were to go wrong with like a cable or the projector or the iPad, then they're these sorts of people that communicate with me.

Mingo Palacios: [04:37](#) Let's talk about the reports for a second because that is something that people may or may not know we do is reporting all the happenings of what goes on. What are some of the things that we measure at a Microsite Eslí?

Eslí Medrano: [04:50](#) So it's the attendance. Who came? Like, who in the team came? One. And then who came in, like how many people came to your Microsites? That and how many people accepted the Lord. How many people were dedications? Salvations? Actually I already said salvations. Healings. Any praise reports that we have that we can share with the whole, the big church of what's happening in Microsites. Also little things here and there, "Hey today this happened."

Mingo Palacios: [05:24](#) Hey we didn't expect for this person to get arrested. Or somebody got gravely ill and got picked up by an ambulance.

Eslí Medrano: [05:29](#) Or, we found a dead body where we're supposed to have micro-sites.

Mingo Palacios: [05:34](#) Or the cartel took all of our equipment.

Eslí Medrano: [05:36](#) Oh yeah. Eslí, by the way the cartel took all my equipment.

Mingo Palacios: [05:38](#) These are all literal experiences we've had in Microsites. Sounds so extreme. That should be a show. We have a show. That would be good on Netflix. Anyways, a report is something that I, as a creative I fought against because I was like, I don't want to report, let it be, let it live, let it simmer and let it breathe. But I'm so thankful looking in hindsight of all the things that we were required to record because it allowed us to look back and say, wow. Like you just said in the last episode, 700 plus people gave their life to the Lord. You wouldn't have that number if you

weren't recording it week in, week out, you know, what was happening on the ground at each of your sites.

Eslí Medrano: [06:26](#) And what works and what doesn't because not for every Microsoft works that the Internet is working really well or you know, or the projector is not big enough for the amount of people that they're housing. So the reports are a really good tool for us to know all those little things because they cannot be in every Microsite on Sunday.

Mingo Palacios: [06:44](#) Yeah. You can't be for sure. Especially now you're currently running. How many Microsites at a time roughly estimate.

Eslí Medrano: [06:52](#) There's thirteen on Sunday. We all do all of them on Sunday. We're going to start doing them during the week as well now with the prisons. So we might have more.

Mingo Palacios: [07:00](#) Yeah, based on the needs. At one point Eslí and I were talking that we remember somewhere in the ballpark of 35, 36 Microsites running simultaneously

Eslí Medrano: [07:00](#) Fun times.

Mingo Palacios: [07:14](#) Yeah, it was fun. Long days, long days. But you know, it's like atmospheres. There are different levels of team requirements and team dynamics at each level. So when we started Microsites, I didn't have a team. I didn't have like a class that I brought people in for and I didn't say, "Hey, you're officially a Microsite person. I

started because I had the idea and I asked my close friends, "Would you come and help me with this idea?" And you know, what I loved about it was they didn't need an explanation of what it was, is it, where, tell me where and tell him what he needed to do.

Mingo Palacios: [07:50](#)

So I would encourage somebody, if you're starting a micro-site or if you're planning on doing a Microsite, you only need yourself in a certain sense to be committed to seeing it done. And then you need to get a couple of people to help you. Now, as you organize it to the point where it's starting to run on a regular basis, right, where you've committed week in and week out, you're going to start doing these things, I discovered by running it all by myself, I was the only one really committed to it. Everybody else was committed to me, but they weren't even really committed to the Microsite at that point because they've never experienced it. The relational capital relationship capital is what I was spending at that point. It's your job. Once you start committing to a regular micro-site service to start to delegate responsibilities because you will burn out if you're trying to run it all, all the time. That's the reason why we started building responsibilities for team members to begin with. I would encourage anybody, don't go down the road of Microsites without at least asking some of your friends to join you for the next several weeks as you try to figure it out and then eventually figure out who could commit to the roles that we're

going to unpack for you. The first one being the team leader.

Eslí Medrano: [09:15](#) Right, and then the host. I remember, it's really blurry but I remember we didn't have a team member and host separated. We usually had them together.

Mingo Palacios: [09:18](#) We used to have the team leader and the host be the same thing.

Eslí Medrano: [09:21](#) The same person. And it was chaos. This is something that we were having a hard, I have a hard time explain to a lot of the churches that come to me and ask me how to start a Microsite because they don't understand what is it to be in the ground. So when they say, "Oh, there's a team leader and there's the host." The host is the pastoral role in the Microsite. This person is the one that has the microphone in the Microsite. And it's like, "Hey, if you accepted the Lord" The one that is shepherding people.

Mingo Palacios: [09:21](#) Communicating.

Eslí Medrano: [09:53](#) Communicating, "Hey, this is what's happening. Thank you for coming. Yadda yadda." So the difference between having the host and the team leader, the team leader is the leader and the host is the pastoral role.

Mingo Palacios: [09:53](#) Part of the team

Eslí Medrano: [10:11](#) Is part of the team but the people that come to your Microsite might see the host as the leader.

Mingo Palacios: [10:15](#) As the team leader. And you just have to work hard as a team to understand the differences in those. I always told people that the host distinctly different than the team leader is the face associated with the place. So he's the trusted person that people week in and week out see. And oftentimes you'll start with the host at the back of the room saying hi to people, welcoming people, handing out pizza or donuts, just being highly relational. So the type of person that's a host would be, describe this person.

Eslí Medrano: [10:51](#) It will be the one that you would just go and pray for the people, the one that memorizes names.

Mingo Palacios: [10:51](#) That's hard for me.

Eslí Medrano: [10:51](#) It is hard.

Mingo Palacios: [10:59](#) But for somebody like John who was a host family gym ran over a hundred people on average. John did a great job of remembering names.

Eslí Medrano: [10:59](#) He still remembers names.

Mingo Palacios: [11:07](#) Yeah, he totally does. The host is somebody who's not afraid to get up in front of people. That's an obvious one. Now talk to me about some of the challenges you've had with people who they see a Microsite in them is like a little miniature preacher that there's like boiling in them and they're like, I want to

be a pastor. I can't wait to get on a Microsite teams so I can be the host so I can start preaching. Let's talk about the philosophy of Microsite so that we can set some record straight for this.

Eslí Medrano: [11:47](#) This is how bad it got. One time I got a meeting of this family and they were like, "Yeah, I want to start Microsite." Let me tell you why I want to start a Microsite. And I'm like, OK, tell me why. He goes, because I want to be a campus pastor one of these days.

Mingo Palacios: [11:47](#) Perfect.

Eslí Medrano: [12:01](#) And I'm like, all right, we're not starting a Microsite dude. This is not happening. This is the wrong reason.

Mingo Palacios: [12:08](#) It's not wrong to have the aspiration of wanting to be a campus pastor, but the avenue is not a great application.

Eslí Medrano: [12:15](#) You're right. I mean, there's not a bad thing. If you're really focused on what you want to be instead of being focused on what they have you do there, it's intense. If you go there thinking, "Oh I'm going to be a pastor. Oh, people are going to listen to me."

Mingo Palacios: [12:15](#) And love me.

Eslí Medrano: [12:34](#) Love me. And they're going to want me to preach more than my pastor, Pastor Miles in my case, then you're completely wrong because your reason is for

you to go and serve the people you go and love the people you go and pray for people. You go and memorize names because that is impactful for people there on the street. They were hurt by the church like we said in the show before.

Mingo Palacios: [12:34](#)

The past episode.

Eslí Medrano: [12:59](#)

There's people there that had been hurt by the church so big that they need that one pastor that is there just for them.

Mingo Palacios: [13:05](#)

Yeah, that's good. You have to see a host as somebody who's a servant, not a celebrity. And so many people want to be a celebrity. They want to be seen and known. They want to be, you know, high fived or whatever and the reality is every role in the church ought to be a servant role. There's no room for celebrities at this point.

Eslí Medrano: [13:27](#)

And they're welcome. Every time that I see that one antsy guy that wants to preach wants to preach, I'm like, all right, come to Microsite because you're going to get humbled by the Lord right now.

Mingo Palacios: [13:36](#)

You're setting them into it. I'll never forget, we were leading. There was a micro-site that was at one of the AA communities and we always tell a host and be ready to have a devo in case something goes wrong, right? Pocket message, we call it something that you can deliver in 15 minutes, you know it off the top of your head and it's impactful. It's biblical. This isn't like an opinion piece. It's gotta be a bible study, a devo.

And this person was like trying to sabotage the technology, like kicking the iPad so that it would go offline so that he could preach out of Revelation. He was trying to unpack Revelation to a Microsite for the people who had been church burnt and I was like, "Buddy, there's great applications for you to want to like you know, theologically unwrap all that is inside of the book of Revelation. But you got to realize what it is. Your job as a host is to be a face associated with a place so that there can be trust to lean into the community and the sermon."

Esli Medrano: [14:43](#) And logistically it helps the team leader just focus on the team and the equipment, the to do. Because there's a lot of responsibility as a team leader.

Mingo Palacios: [14:43](#) There's a lot of responsibility.

Esli Medrano: [14:53](#) And that gives it the freedom of being like, "OK, I don't have to worry about knowing people's names or be in their face" Because it's a really good combo there.

Mingo Palacios: [15:01](#) I would also say that one of the responsibilities for the host is to start to identify a bench of other up and coming hosts because one of the hardest things is to realize that week in and week out 52 Sundays a year, you're required to be there. Now pastors experience that on a regular basis. But for somebody that's volunteering as a lay person, I hate that term, but somebody who's just volunteering their time inside of a Microsite, we understand that, schedules become conflicting and sometimes your birthday or your

mom's birthday falls on a Sunday and you can't be there.

Eslí Medrano: [15:01](#)

Sometimes you just can't.

Mingo Palacios: [15:40](#)

Sometimes you just can't. So it's so important for you not to monopolize that position, but to develop a bench of hosts.

Eslí Medrano: [15:48](#)

So that's why I have eight people instead of four. So good. So the team is actually four people, but I have eight because you always want to have that one person that's going to be there in case a bus comes and hits you and you're in the hospital. You can't make it to a site.

Mingo Palacios: [16:03](#)

True, yeah shouldn't come on a Sunday if a bus hits you. What other responsibilities before we get off the host? Oh, you know what we always tell the host, be responsible for listening to the sermon before.

Eslí Medrano: [16:17](#)

Right. This is something that I always get in my case with my hosts is that, you have to know what's going on in your church. So whether you are in The Rock or any other church, you need to know what's happening. What's the order. Because I don't know what you guys have in your churches but my pastor is really Holy Spirit driven. And sometimes he says, "You know what? Never mind. We're not going to do this after all. We're going to do this."

Mingo Palacios: [16:41](#)

You can shift the play on the field.

Esli Medrano: [16:44](#) The host knows, this is what happened on the first service. Then we can just move on and do what we know.

Mingo Palacios: [16:51](#) If your church is doing multiple services, it's so to your advantage to watch one before your Microsite and if you can't, you stack the most talented hosts in those first service runs because they can kind of play off the cuff.

Esli Medrano: [17:06](#) Yeah, and right now I am not allowing an 8:00 AM service Microsite.

Mingo Palacios: [17:12](#) Just so everybody can watch it.

Esli Medrano: [17:12](#) Yes.

Mingo Palacios: [17:16](#) That's so smart. Take note. That's a great piece of wisdom for anybody trying to do a Microsite. We'll close down this particular position by also noting that you want that person, like you said, to remember people's names, to understand that it's not their job to preach, but they have to be at a, I'm going to say freshman level, sophomore level. We're talking high school, right? Freshman, sophomore, junior, senior. You want them to know the bible enough. Right? So if your church is doing like a pastoral study track at The Rock they were doing, like they call it PST pastoral support team, just so that you can have the foundations. I would encourage anybody who's going to position a host in a Microsite to make sure that they've got their theology in order, make sure that they have a working relationship or access or they

can meet with pastors at the church so they're not out there on their own. You want to be able to give them tools so they can lead. They are an extension of your pastoral team. Even though they're volunteers, they still represent the church. So you want to make sure their theology is sound. You want to make sure that they're not telling people something that's absolutely not true about God.

- Eslí Medrano: [18:26](#) There's been times that I do this just because I need to know what's happening. So for example, I know that there is a message where I don't want to say that it's not vital to go out there, but if I know that I want to make sure that I am training my host, I can tell him, you know what, I'm going to be there on Microsite. You don't have to prepare your pocket message.
- Mingo Palacios: [18:49](#) Oh good. So you set them up, I want to hear your message.
- Eslí Medrano: [18:51](#) I want to hear your message. What were you going to say?
- Mingo Palacios: [18:54](#) OK, onto the next one. So we have the team leader, we have the host hospitality.
- Eslí Medrano: [18:59](#) That's how I started. Started bringing smiley faces on cups.
- Mingo Palacios: [19:04](#) I love it. Hospitality is the heart of somebody who is extremely hospitable. Now in some churches, hospitality just means handing out a bulletin. Microsite hospitality is so much more than that.

- Esli Medrano: [19:18](#) Yeah, it's setting up the chairs, making sure that they have a seat to sit on and when they don't want to sit on a chair because they don't feel worthy enough then they sit on the floor with them. That's what I did.
- Mingo Palacios: [19:18](#) Your job is to be very aware of how everybody is feeling and experiencing your micro-site.
- Esli Medrano: [19:18](#) That's pretty much the job for the hospitality.
- Mingo Palacios: [20:31](#) That's really good. Basic roles include, making sure that there's a seat for everybody. So you're kind of doing the ushering thing. We always paired our Microsites with a way to serve the community. So if you're doing like a barbecue, the hospitality person and make sure that that whole food experience was good and that's the perfect place, I think to start developing a team because hospitality is really difficult to do with one person, so you start to net in some people. We always called it the untrained helpers. We called them helping hands. Helping hands are kind of like those folks that you know, if your churches like ours, you have to go through like an official volunteer process. They've got to get background checked, they've got to have an interview, maybe. Helping hands, like the people that show up that are so moved by the experience, they just want to lend a helping hand so it's easy to employ them through hospitality factor, right? Maybe you're pouring hot chocolate, maybe you're distributing bulletins to people. Hospitality's job is to make sure everybody has a great experience. Think of the

hospitality industry. Anything more to say on that particular role?

Eslí Medrano: [20:31](#)

No.

Mingo Palacios: [20:44](#)

It's not that it's insignificant, but it's just-

Eslí Medrano: [20:44](#)

I loved it.

Mingo Palacios: [20:48](#)

Some people do such a terrible job at being hospitable. They set up a service and they just stare at people waiting for them to engage and that is a horrible experience for anybody. You think about the fact that nobody's probably ever experienced a Microsite. So they're like, wait, this is a church, but this is right by my house or this is in the park that I'm always at, or this is at my gym or this is at the laundry mat that I do my laundry in. So you need a person who's a liaison, that's the hospitality person to go, "Hey, you know what, it is weird, but you're going to love it." That's the job of the hospitality person and team that they lead. They also can order the pizzas and make sure the donuts are there and all that other stuff. Let's go on from hospitality. So that's three big ones. I think those are the core three.

Eslí Medrano: [20:48](#)

Those are the core three but the networker is-

Mingo Palacios: [21:40](#)

So we're going to wrap the conversation up, let's talk about the networker.

Eslí Medrano: [21:44](#) Networker really quick, is not for every Microsite. For example, in the prisons. We don't have a networker because we don't need a networker.

Mingo Palacios: [21:47](#) You have a captive audience in jail, right? Captive.

Eslí Medrano: [21:47](#) Got it.

Mingo Palacios: [21:53](#) Sorry. If you're in jail and you're hearing this. So the networker, we built this role because of the false expectation that if we set it up, it was just going to boom with people.

Eslí Medrano: [22:12](#) Yes, so this is the person that's happy and excited about church and you can just meet that person and be like, "All right, I'll follow you wherever you're going."

Mingo Palacios: [22:16](#) Like Peter Piper, like the Pied Piper, right? That person is just like, "Doot doot doot doot, it's awesome and it's over here!"

Eslí Medrano: [22:16](#) "Hey come over here."

Mingo Palacios: [22:23](#) If you're a leader and you have somebody that you just cannot get off your back because they're always around. You make that person your network person because they will flyer to death. We always made flyers for our Microsites and they're like, I got it. I'd handed over a stack of 500. They're like, "Give me 500 more." That's like, I don't know how to describe that role. It's like somebody who, if you spend too much time with them, your head starts to hurt

because I'm like, "What about this and what about this? And maybe you can do this." So they're usually insanely optimistic.

Esli Medrano: [22:52](#)

It kind of sounds negative, but it is so true.

Mingo Palacios: [22:53](#)

Yeah, it's like me, I'm kind of like this person. Hopefully you can stomach me a little bit longer than the average a headache person. But I always wanted my networker to be fearless with strangers, like they cannot be like, "Um, I don't know if I'm going to go talk to that person." You want them to be like everybody's best friend within the first five minutes they're talking to them. Yeah. And your networker is kind of like a jack of all trades because they're jumping in everywhere inside the team, minus the host part, but they're kind of helping anywhere that there's a need.

Esli Medrano: [22:53](#)

The team leader, when you think of a team leader, you want that person to have a little bit of all of them.

Mingo Palacios: [23:42](#)

That's good. Yeah, that's really good. I also think if you want a way to remember the network person, well, that's the person that's going to get people from the street to the seat that's like their job and they can be as creative as they can be. They're like, "You know, we should do flyers. We'll do posters. We'll do door hangers. Oh, we'll bring pancakes to the people where they're at." And then, you know, like that's the kind of gusto, the kind of moxie, the kind of entrepreneurship. I always felt like the best networkers were always those multi-level marketing

people or you know, somebody who had an the next great idea for the next kind of ministry you're going to do. I always try to pair them into that networker role because it was going to give them a place where they could share about the Microsite that they're representing. Helping hands. We talked about volunteers and helping hands a little bit. Anything more you want to unpack about helping hands?

Eslí Medrano: [24:34](#) No. The only thing that I always, always, always tell the other churches that they helping hands might be the people that cannot really serve at a church.

Mingo Palacios: [24:42](#) Right. They might have actual physical limitations and helping hands creates a place for them. I would tell people, you know, we used to always get requests from team members. I need more volunteers. I need more volunteers. Remember this?

Eslí Medrano: [24:42](#) Oh Yeah.

Mingo Palacios: [24:54](#) And I used to tell people, we don't have like a closet full of human beings that we can just give you. You have to be intentional about raising up the people that are attending your Microsites.

Eslí Medrano: [25:07](#) Usually you're happy. Helping hands are already in your micro-sites already sitting down, watching the service.

Mingo Palacios: [25:12](#) Yeah. Your next crop of leaders are the ones that are staying after the service to help you. They're the ones that are showing up beforehand to help you set up.

Although they're not disciplined yet to be those specific roles. They have all the potential to lead in them and that's not going to happen just running a Microsite. You've got to build time to investigate and learn and take them out to coffee and buy them dinner and have gatherings so that you can see them become. You can't expect them to do it naturally. It's an unnatural thing to lead a program in a Microsite function especially. Right? Any last minute things since this is the totality of it. I love, Esli, what you said four core roles and for people that they're already thinking about who can replace them.

Esli Medrano: [26:00](#)

The moment that I have a team is a moment that I'm like, OK, who's your replacement? Right away. Because you need to have them.

Mingo Palacios: [26:05](#)

That's really good. I know there's so much that we've written together for teams that are getting together. I would say this as a closing statement that if your only time together as a team is when you're doing Microsites, you're probably going to fail. You have to be intentional about growing together. You're experience despite who comes to the Microsite because sometimes you launch it, nobody comes and actually I prefer it when that's the case because then people think, "Oh, they came, we kick butt." I actually love it when a team gets together, they minister to the community. They plan their launch, they go for their first Sunday and no one shows up because that team relies on itself and back to Jesus and go, we're doing this because we're called. Because we're called.

Esli Medrano: [26:56](#) Or, just this last Sunday I was talking to one of the teams they're like, "Hey, we just had that one person that came. One person accepted the Lord." That's it. That's enough.

Mingo Palacios: [27:05](#) I would also say this, as we wrap up, you want to make sure that your team members that are official, that they do go through the official volunteer thing. If you're starting out, your friends are probably going to be people close to the church, if not inside the church already, so be it. Look at Jesus's roster of believers he picked and they were both from the temple and some that were not at all, some tax collectors. So your team can be a little shady. I kind of love that. Some of our best Microsites came because we had some shady people ask us to go in. I love it. So Esli, as we wrap it up, any last minute advice to somebody building a Microsite team?

Esli Medrano: [27:05](#) No just be a servant leader.

Mingo Palacios: [27:05](#) That's good.

Esli Medrano: [27:53](#) You clean up for them. You set up chairs. You do that work.

Mingo Palacios: [27:59](#) For my advice I would say your best bet is to believe it wholeheartedly yourself and build a team around people who believe in you. And then eventually as they get exposed to the program, they believe in the program. You've got to have people that are with you despite the ambiguity of what it is that you're actually trying to do. Because to be honest, if you've never

done one, it's going to be real hard to try to sell it to somebody.

Esli Medrano: [27:59](#)

It's a lot of work.

Mingo Palacios: [28:24](#)

So they got to believe in the first. Well that's it for this episode. Thank you guys so much for listening. Esli, I just love having you here.

Esli Medrano: [28:24](#)

I love you guys.

Mingo Palacios: [28:32](#)

I think that, yeah, it's like so good. In our next episode we will be talking about the program of a Microsite. Let's talk about all mechanics Microsite programming. So do we stream worship? Do we do live worship? What do we do when the stream fails? Should we prerecord? Should we do it live? How do you get out of a service? Right? What do you do when the service is over? Do you baptize? Do you not? All of that in the next episode. Thank you guys for listening. If you want to follow Esli, you can do that at @micrositegirl on Instagram. You can follow me at @micrositeguy on Instagram, and if you go to the hashtag #rockmicrosites you'll see a lot of examples there on Instagram. You can also look up, this is an oldie but goodie hashtag #evenheremovement. Show you a bunch of stuff. Even here movement. Man, haven't heard that word in a long time. Thanks for listening guys. We'll talk to you soon.

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<https://microsite.ministry.com>